



**UK's ONLY dedicated Facilities Services Market Development & Strategic Research Specialists presents**



**Market Insight  
Memberships for Senior  
Executives in Facilities  
Management and  
Workplace Services**

## Your Current Strategy Scenarios

### YOU DON'T HAVE A STRATEGIC PLAN

You know your business, but you haven't had an opportunity to invest the time needed to develop a strategic plan that you need to grow your business

### YOUR STRATEGY ISN'T WORKING

You have a market strategy, but you are not getting enough growth and you don't know what to do to improve your strategic positioning in the market

### YOU HAVE NO TIME TO DO YOUR STRATEGY

You want to grow the business further, but you are just too busy delivering for your current market. You are looking for some focused strategic support

### YOUR STRATEGY MANAGER NEEDS SUPPORTING

You have a strategy executive, but no time to ensure they are delivering for the business. You're looking for support to help them flourish and take your strategy forward

Your invite to Be part of UKs most disruptive Facilities and Workplace Services Collaboration. Prepare your business operations and your career – for what lies ahead



## Find the membership for you

Are you a senior executive within Facilities Management and Workplace service who is concerned on the assumptions underpinning your growth strategy? As UK's ONLY Market Development & Strategic Research Specialists for Built Environment, let us stress test your strategy and bring the market insights to help YOU make decisions and navigate your growth path ahead.

	Ascend	Aspire Plus	Aspire	Solo
Dynamic research reports	✓	✗	✗	✗
Bespoke strategy and insight sessions	1	1	✗	✗
Bi Annual Leadership Council Roundtable	2	1	1	✗
Market Awareness Webinars	Unlimited	2	1	1
FM Insider Newsletter	✓	✓	✓	✓
Baachu Talk	✓	✓	✓	✓
<b>Subscription Fee ^</b>	<b>18000</b>	<b>11000</b>	<b>5500</b>	<b>3500</b>
<b>Discounted Fee*</b>	<b>13500</b>	<b>8250</b>	<b>4250</b>	<b>2950</b>

^All subscriptions are for one year

\* Offer valid till 10th March 2020

All membership are for one year

## Baachu Ascend



### Baachu clients gain access to the following:

- Enterprise access to premium research
- 1 strategy session (4 hours per session. Remote or at our Croydon HQ or On-site)
- 3 executive tickets for our bi-annual Industry Roundtables
- 3 Webinar Places
- Executive job posting (on Baachu.com for a period of two weeks)

### Options to purchase supplements during the contract:

- Baachu event sponsorship
- Research Analyst support
- Remote or On-Site strategy session(s)

## Baachu Aspire Plus

### Baachu clients gain access to the following:

- 1 strategy session (4 hours per session. Remote or at our Croydon HQ or On-site)
- 1 executive ticket for our Bi-Annual Industry Roundtables
- 2 Webinar Places
- Executive job posting (on Baachu.com for a period of two weeks)

### Options to purchase supplements during the contract:

- Dynamic research reports
- Baachu event sponsorship
- Research Analyst support
- Remote or On-Site strategy session(s)

## Baachu Aspire

### Baachu Aspire clients gain access to the following:

- 1 Executive ticket for our Biannual Industry Roundtables (s)
- 1 Webinar Seat

### Options to purchase supplements during the contract:

- Dynamic research reports
- Baachu event sponsorship
- Research Analyst support
- Remote or On-Site strategy session(s)

## Baachu Solo

### Baachu clients gain access to the following:

- 1 Webinar Place

### Options to purchase supplements during the contract:

- Dynamic research reports
- Strategy session
- Bi-Annual Industry Roundtable
- Baachu event sponsorship
- Research Analyst support

# Market Insight Events

Come see our experts at leading industry conferences and Baachu hosted events to discuss today's hottest FM and workplace trends. We will engage with YOU in regular intimate working roundtables and webinars to push the facilities industry forward with a collective voice and a clear action plan.

## FM SECTOR WEBINARS

Growth Opportunities in UK 2020- 23

**DATE: Feb 11th, 2020, 3pm**

Commercial Buildings and Offices Sector Market Breakdown

**DATE: Mar 10th, 2020, 3pm**

Central Government, Local Government & NHS Markets Breakdown

**DATE: Apr 7th, 2020, 3pm**

Manufacturing, Pharmaceutical & Industrial Market Breakdown

**DATE: May 12th, 2020, 3pm**

Schools, Colleges & Universities Market Breakdown

**DATE: Jun 9th, 2020, 3pm**

Residential & Housing Market Breakdown

**DATE: Jul 7th, 2020, 3pm**

Arts, Heritage & Culture, Sports, Leisure Market Breakdown

**DATE: Sep 8th, 2020, 3pm**

Transport, Energy & Utilities Market Breakdown

**DATE: Oct 13th, 2020, 3pm**

Retail & Managing Agent Market Breakdown

**DATE: Nov 10th, 2020, 3pm**

Cleaning Services Breakdown

**DATE: May 26th, 2020, 3pm**

Security Services Breakdown

**DATE: Jun 23rd, 2020, 3pm**

Building Maintenance Services Breakdown

**DATE: Jul 28th, 2020, 3pm**

Catering Services Breakdown

**DATE: Sep 22nd, 2020, 3pm**

## FM SERVICES WEBINARS

## FM ROUND TABLES

**Half Yearly Update**, Venue : Baachu HQ, 11th Floor, Sussex Innovation, No.1 Croydon,12-16 Addiscombe Rd, Croydon, United Kingdom, CR0 0XT

**DATE: Jun 30th, 2020**

**Annual Update**, Venue : Baachu HQ, 11th Floor, Sussex Innovation, No.1 Croydon,12-16 Addiscombe Rd, Croydon, United Kingdom, CR0 0XT

**DATE: Dec 8th, 2020**



## Research Agenda

**Half Yearly Market Analysis: Ongoing analysis of contract data and service provider performance of the Facilities Management Industry**

*Baskar Sundaram & Baachu Rain Team*

**UK Market Size & Forecast 2021-2023**

*Baskar Sundaram & Baachu Rain Team*

**WANT TO IMPROVE  
YOUR STRATEGIC  
PERFORMANCE.  
LET'S WORK  
TOGETHER TO JUST  
DO THAT!**



# About Us



Baachu is a leader in strategy for business service companies. In the last 5 years, we have built our global small business with offices in UK and India.



**GLOBAL  
SMALL BUSINESS**

We have supported businesses of all shapes and sizes. We have worked directly with 7 out of Top 10 UK Government Suppliers to assess their competitive position and boost their sales pipeline. We have also supported public and private buyers and 30+ private equity firms in diligence.



**TRUSTED ADVISOR  
TO TOP UK  
GOVERNMENT  
SUPPLIERS, INVESTORS AND  
GOVERNMENT**

We have launched Sales Pipeline Tool (RAIN), eLearning platform (Scribble), published 3 books on proposal and sales management, won major awards and donated £25,000 to charities around the globe



**2 DIGITAL ASSETS,  
DONATED MORE THAN  
£25000 to  
CHARITIES**

Our flagship product Scribble features the ONLY Global accredited proposal training, with up-to-date bidding tactics and strategies backed by our \$100,000 Scribble scholarship challenge



**APPRENTICE LEVY FRIENDLY,  
INTERNATIONALLY  
RECOGNISED PROPOSAL  
PROFESSIONAL  
ACCREDITATION  
\$100,000 SCRIBBLE  
SCHOLARSHIP  
CHALLENGE**

As a result, our clients have grown sustainably, contributed inclusively in the local economy, retained talent, won awards, increased their revenue and profit, and raised millions in funding



**WON AWARDS  
GROWN SUSTAINABLY**

If you would like to meet us for a bespoke market insight session or sales development support for your team drop me a line - [baskar@baachu.com](mailto:baskar@baachu.com)





## CONTACT US TODAY

Ask a question, request a call or a quote e-mail:  
[hello@baachu.com](mailto:hello@baachu.com)

## CONNECT & READ THE BLOG

View more information and for unbridled opinions and insights about Baachu FM Market Place:  
[www.baachurain.com](http://www.baachurain.com)

## FOLLOW Baachu ON TWITTER @baachuworks

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**BUILD CONFIDENCE**

**SEEK PURPOSE**

**MAKE AN IMPACT**

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